

Lucas PorterBakker

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EXPERIENCE

Entrepreneur in Residence **Arweave**

2021
Berlin, Germany

A global hard drive protocol built on two novel technologies: the blockweave, a derivative of the blockchain, and a proof of access algorithm. Funded by investors including Coinbase Ventures and Andreessen Horowitz.

Head of Product and Design **PowerMarket**

2020-2021
London, UK

An AI-powered CleanTech platform focused on smart-cities. Backed by some of the world's leading scientific and venture capital funds, such as the European Space Agency, Techstars, and the University of Oxford.

Director of Design **ArDrive**

2020-2021
New York, USA

A permanent, secure, data storage application - think: blockchain Dropbox. Backed by leading blockchain funds such as Digital Renaissance, and SevenX Ventures.

Designer **Arcadis City of 2030**

2020
Amsterdam, Netherlands

The Arcadis City of 2030 Smart-Cities Accelerator - Powered by Techstars - focuses on the future of cities, shaping how we will live, work, and travel by 2030.

Product Expert **Techstars**

2020
Turin, Italy

Techstars Smart Mobility Accelerator is focused on transformative smart mobility technologies with a concentration on smart infrastructure and smart cities.

Co-Founder and CEO **GOJI**

2016-2019
Toronto, Canada

GOJI is an award-winning social learning platform and international education community, with 75,000+ tutors and students from over 100 countries.

**Ambassador
nakedHUB**

2018-2019
Shanghai, China

One of four ambassadors selected to spearhead an initiative to bring the business and tech communities of China closer together; via consulting, mentoring, and designing workshops.

**Co-Founder & Interim CTO
SignHow**

2018
Queensland, Australia

The first global sign language dictionary created by the community. A crowd-sourced, visual platform, built to empower deaf communities around the world with access to free education. In wide-use today, at 300,000+ daily visits.

**Co-Founder & CPO
SASSport**

2018
Shanghai, China

The first toolkit for SaaS in China. A one-line of code solution to adapt your SaaS model to the Chinese market, enabling companies to accept Union Pay, Alipay, and WeChat in seconds.

**Co-Founder & CEO
Westgroup**

2014-2018
Hangzhou, China

I founded Westgroup along with six co-founders; which we established as a wholly foreign-owned enterprise (WFOE) in Hangzhou, China. During my time as CEO, Westgroup grew from being newly licensed to the foremost Canadian education company in Zhejiang Province, having taught thousands of students, and expanded into marketing, training, and technology. Westgroup worked with Chinese governmental organizations, state-owned enterprises, international companies and businesses, universities, and managed a portfolio of private clients; including Fortune 100 companies, and nonprofits. We also collaborated on numerous G20 projects with the Chinese government and won the national public bid for Xiaoshan International Airport.

**Award-Winning
Photographer**

2007-2020
Global

Freelance photography projects in over 50 countries since 2007; regions include: North Africa, The Balkans, Asia-Pacific, South Asia, South-East Asia, North America, Eastern Europe, Western Europe, and Latin America.

ACADEMIC EDUCATION

University of Ghent

2013
Ghent, Belgium

Master of Arts // M.A.

Behavioural Economics
[Summa Cum Laude]

Aix-Marseille University

2013
Aix-en-Provence, France

Master of Science // M.Sc.

Business, Law and Economics
Thesis: Masters Thesis: The Political
Economy of Investment Law

Erasmus School of Law

2012
Rotterdam, Netherlands

Master of Laws // LL.M.

Philosophy of Law, Law and Economics
[Magna Cum Laude]

Concordia University

2011
Montreal, Canada

Bachelor of Arts // B.A.

Political Science and Foreign Languages
(French, Spanish, Chinese)

北外 Foreign Studies University

2009
Beijing, China

Minor Degree // B.A.

Chinese Language and Culture
[Summa Cum Laude]

University of King's College

2007
Nova Scotia, Canada

Foundation Year Programme

Humanities, Liberal Arts & Sciences
Canada's most prestigious humanities
program.

PROFESSIONAL EDUCATION

Y Combinator

2018
San Francisco

Startup School

Top ranked program for entrepreneurs
globally.

**Chinaccelerator x
Lean Venture Partners**

2018
Shanghai, China

Accelerator

Lean methodology, market fit, rapid iteration, MVPs, user acquisition, traction-building, growth-hacking, product, management, strategic positioning, branding, financial modelling, and fundraising.

Le Wagon

2018
Shanghai, China

Fullstack Development and Engineering

Frontend:

React, Redux, JAMstack (JavaScript, APIs, Markup), SCSS (SASS), HTML5, and Bootstrap, CSS library coding with Flexbox and Grid, PUG, HAML, Gulp, ChartJS, Babel, JS (ES6), jQuery, Parsing, and AJAX;

Backend:

Ruby, Python, PHP, NodeJS, OOP (Object-Oriented Programming) and software engineering with MVC, Relational Database Design & queries with SQL, MySQL, Postgresql, and MongoDB;

Frameworks:

Rails, TDD (Test Driven Development), WeChat framework (mini-apps) using WXML, Laravel;

Design:

Adobe Creative Cloud (Illustrator, PS, XD, InDesign), Graphic; Wireframes, mockups, and prototypes via Figma, Sketch, InVision, Marvel, Principle, and Zeplin;

Devops and Other:

Git, GitHub, AWS, GCP, GitLab, and Jira.

Hutong School

2018
Beijing, China

HSK 4

Hanban Language Certification and Business Chinese via Peking University in Beijing.